

Good Food Good Farming

Event Impact Form

Thank you for taking part in Good Food Good Farming! This form helps us capture the impact of your event as part of our shared European mobilisation for a fairer, more sustainable food system. Please complete it once your event has taken place and send it back to us – see the submission details at the end of this form.

Anyone can organise an event – an organisation, initiative, community group, farm, school, municipality, informal collective, or individual activist – and there's no single format. Whatever its shape, your event helps build our shared story across Europe.

EVENT GENERAL OUTLINE

Country

Title of the event

Date(s) of the event (must be in October)

Format

Online

Offline

Both / hybrid

Type of organiser (tick all that apply)

Organisation

School

Initiative

Municipality

Community group

Informal collective

Farm

Individual activist

Other (please specify)

PERSONAL DATA OF THE PERSON FILLING IN THIS FORM

First name

Last name

Email

Organisation / group / farm / initiative name

Role in the group

IMPACT FORM

Please fill in this section after your event. It helps Good Food Good Farming understand and communicate the collective impact of the October mobilisation.

Q1. What type of activity did you organise? (tick all that apply)

- Farm visit or open day
- Community meal or gardening activity
- Workshop, class, exhibition or public discussion
- Demonstration or creative action
- Market or food festival
- Film screening

Other (please specify)

Q2. Describe the activity and how you carried it out (max 5000 characters). Please also note whether you achieved the goals you set out for the event.

Q3. How many people were involved in / reached by your event, in the following categories?

Please give your best estimate for each category.

Producers / farmers

Consumers / citizens

Private sector food companies

Public institutions

Other (please specify)

Q4. Of the people involved in / reached by your event, how many belong to the following groups?

Please give your best estimate for each group.

Young women (up to and including 35 years of age)

Adult women (36 years of age and older)

Young men (up to and including 35 years of age)

Adult men (36 years of age and older)

Non-binary / other

Prefer not to say

Q5. Did you collaborate with partners (e.g. other organisations, farms, schools, businesses, municipalities)?

Yes

No

If yes, please explain (max 1000 characters)

Q6. Did local or national media cover your event?

Yes

No

If yes, please give details. If no, what would help you get media coverage next time? (max 1000 characters)

Q7. What real-world impact did you notice? (tick all that apply, and add details where relevant)

More producers / farmers engaged with the campaign

More consumers / citizens are aware of, and ready to support, a fairer food system

More private sector food companies support a fairer food system

More public institutions / decision-makers support a fairer food system

For each box ticked above (and any other changes you observed), briefly explain what happened – a short example or detail for each (max 1000 characters)

Q8. How would you summarise the main successes of your event? (max 1000 characters)

Q9. Explain how being part of the Good Food Good Farming campaign added value to your event (max 1000 characters)

Q10. Do you think the activity / initiative you have created will remain active after October?

Yes

No

Please explain (max 1000 characters)

CONSENT

I consent to the processing of my personal data for the purposes described in the Good Food Good Farming privacy policy (<https://goodfoodgoodfarming.eu/privacy-policy/>).

SUBMITTING YOUR FORM

Once you've completed this form, please save it and email it to info@goodfoodgoodfarming.eu with the subject line "Impact Report: European Days of Action". Thank you for being part of Good Food Good Farming!